

Phase 1 (2012-2013): Planning & Collaboration

A local steering committee of women living in Happy Valley-Goose Bay was formed and collectively designed subsequent project phases.

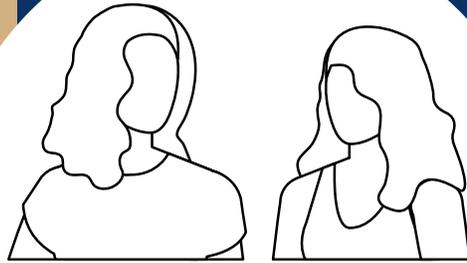


Community as
Collaborators

Phase 2 (2013-2015): Understanding Wellbeing



We developed a community wellbeing framework rooted in two years of discussion and engagement with local women.



Community Research
Collaboration with Women in
Happy Valley-Goose Bay

Phase 3 (2016-2017): Data Collection Pilot

Still working with women in the community, we developed and piloted a wellbeing survey. Women were compensated for their participation.



Collaborative Development

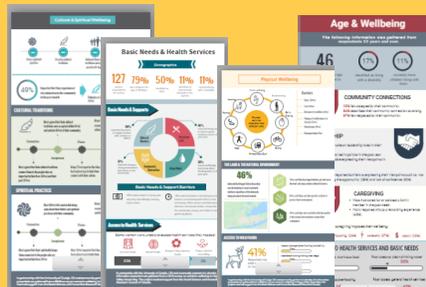
Phase 4 (2018): Data Collection & Analysis



The steering committee was concerned that the preliminary draft of survey results hid the complexities of women's experiences. As a result, we developed a collaborative data analysis process.

Phase 5 (2019-2020): Visual Representation

We converted preliminary survey results into infographics to enhance clarity of results and patterns for community data analysis.



Community Reflection & Discussion

During a sealskin purse-making workshop, a series of discussions occurred with the women's circle at the Labrador Friendship Circle. Discussions with the Labrador Land Protectors also offered reflections on the survey data.

Phase 6 (2020-onwards): Incorporation of Feedback & Reporting

The results of the data analysis, which now include community feedback, will be shared with community members and local organizations to encourage greater consideration of women's wellbeing in decisions in Happy Valley-Goose Bay.



Many community members and university researchers were involved in developing and implementing the phases of this project. The visual representations produced as part of Phase 5, and this figure, were designed by Julie Rochefort. Laura Pin worked with Patti Maloney and Petrina Beals to design and implement Phase 5. In Phase 5, Sylvia Moore and Tracey Doherty facilitated meetings with the Labrador Land Protectors. Leah Levac supported all phases of the collaboration. All phases of the work have been supported by funding from the Social Sciences and Humanities Research Council, and by a Province of Ontario Early Researcher Award.